



# SNOWFLAKE SHUFFLE 2018



## SPONSORSHIP OPPORTUNITIES:

All sponsorships will include company logo on sign at race registration, invitation to include promotional items in participant goody bags and acknowledgment on social media and TCFS e-newsletter.

### ■ \$2500 PLATINUM PRESENTER

- EXCLUSIVE opportunity to hand out finisher medals at finish line
- Verbal recognition at race
- Verbal recognition at award ceremony
- 6 complimentary race registrations
- 6 complimentary tech shirts
- Top tier logo on back of tech shirts
- 3 signs with company logo at each 5K Mile Marker
- Recognition in pre/post-event press releases
- Logo on race sign-up site and TCFS website (with hyperlink)

### ■ \$1500 STERLING

- Verbal recognition at award ceremony
- 4 complimentary race registrations
- 2nd tier logo on back of event hoodies
- 1 sign with company logo at 5K halfway point
- Recognition in pre/post-event press releases
- Logo on race sign-up site and TCFS website (with hyperlink)

### ■ \$1000 FROZEN FLURRY

(Banner Sponsor)

- EXCLUSIVE custom-printed, full color 6' x 3' banner featuring company logo at the top of our 15' race arch at start/finish line
- 2nd tier logo on back of tech shirts
- 3 complimentary race registrations
- Recognition in pre/post-event press releases
- Logo on race sign-up site and TCFS website

### ■ \$750 SNOWPACK(ET) PICK-UP

- EXCLUSIVE opportunity to distribute company cards with race bibs and goody bags on packet pick-up day
- Signage recognizing your company as the sponsor
- 3rd tier logo on back of tech shirts
- 2 complimentary race registrations
- Recognition in pre/post-event press releases
- Logo on race sign-up site and TCFS website

### ■ \$500 IGLOO

(Tent Sponsor, 2 available!)

- Tent signage recognizing your company as the sponsor
- 1 complimentary race registration
- Recognition in pre/post-event press releases
- Logo on race sign-up site and TCFS website

**SOLD!**

### ■ \$500 SILVER

- 4th tier logo on back of tech shirts
- 1 complimentary race registration
- Recognition in pre/post-event press releases
- Logo on race sign-up site and TCFS website

### ■ \$400 SNOWPLOW

- EXCLUSIVE opportunity for landscaping or snowplow business
- Display company truck outside venue
- Distribute company snow removal fliers

### ■ \$300 HOT CHOCOLATE BAR

EXCLUSIVE signage recognizing your company as the sponsor

**SOLD!**

### ■ \$250 MILE MARK

(3 available!)

Company logo/name on custom mile marker signs at miles 1, 2 or 3

### ■ \$200 FROSTY THRONE

(Portable toilet sponsor, 2 left!)

Your company logo on 11x17 posters on 3 inside walls and outside door of portable toilet

### ■ \$150 HYDRATION SPONSOR

(10 available!)

Recognition of your company as a sponsor of ice cold bottled water

### ■ \$100 SNOWFLAKE

Invitation to include promotional items in 500 participant goody bags

**SPONSOR: ENTER INFO AS YOU WISH IT TO APPEAR IN OUR PROMOTIONAL MATERIALS**

CONTACT NAME: \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP \_\_\_\_\_ PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

Please complete form and send payment and logo by Friday, November 16, 2018 to:

TriCity Family Services, 1120 Randall Court, Geneva, IL 60134

Submit electronic logo files in color, in either EPS, AI or JPG to: [mrollins@tricityfamilyservices.org](mailto:mrollins@tricityfamilyservices.org)

QUESTIONS? Contact Michelle Rollins, Communications Manager / Phone: 630.232.1070 / Fax: 630.584.1994