SPONSORSHIP LEVELS

	1/4 PAGE AD IN PROGRAM	1/2 PAGE AD IN PROGRAM	HOLLYWOOD "A" LIST	SET DESIGN (Décor)	COSTUME DESIGN (Swag Bags)	PAPARAZZI (Valet Parking)	CONCOSER (Live M… Sold Out!	THE CAR (Signature … Sold Out!	THE DIRECTOR (Mobile Bidding)	THE PRODUCER (VIP Pre-Party)	THE ACADEMY (Title Sponsor)
* Denotes Exclusive Sponsorship	$250	$500	$750	$1,500	$2,000	$2,000	$2,000	$3,500	$5,000	$7,500	$10,000
# of complimentary seats to Gala			2	4	6	6	6	8	10	15	20
# of invitations to VIP pre-party					2	2	2	4	6	10	20
On-Site Benefits											
Invitation to address audience										X	X
Personal champagne toast									X		
Include item in swag bags										X	X
Personalized cup w/ logo								X			
Recognition during VIP Pre-party											X
Priority seating								X	X	X	X
On-Site Recognition											
Recognition by emcee								X	X	X	X
Logo on step-and-repeat backdrop										X	
Logo on slide show								X	X	X	X
Logo on sponsor signage					X	X	X	X	X	X	X
Personal sign on red carpet											X
Personal sign w/ logo				X	X	X	X				
Name on sponsor signs			X	X							
Website											
Logo on TCFS page w/ hyperlink								X	X	X	X
Logo on TCFS page				X	X	X	X				
Name on TCFS page			X								
Social Media											
Personalized recognition in postings w/hyperlink					X	X	X	X	X	X	X
Recognition in postings			X	X							
Silent Auction Bidding App											
Banner ad										X	X
Company logo mention									X		
Program Book											
Back cover color logo / ad											X
Inside front cover color ad										X	
Inside back cover color ad									X		
1/2 Page Ad		X	X	X	X	X	X	X			
Sponsorship page mention			X	X	X	X	X	X	X	X	X
1/4 Page Ad	X										
Post-event Recognition											
Outgoing press releases								X	X	X	X
Agency newsletter			X	X	X	X	X	X	X	X	X
Thank you email blast			X	X	X	X	X	X	X	X	X