SPONSORSHIP LEVELS

* Denotes Exclusive Sponsorship	1/4 PAGE AD IN PROGRAM	1/2 PAGE AD IN PROGRAM	HOLLYWOOD "A" LIST	SET DESIGN (Decor)	COSTUME DESIGN (Swag Bags)	PAPARAZZI (Valet Parking)	COMPOSER (Live Music)	THE OSCAR (Signature Cocktail)	THE DIRECTOR (Mobile Bidding)	THE PRODUCER (VIP Pre-Party)	THE ACADEMY (Title Sponsor)
	$250	$500	$750	$1,500	$2,000	$2,000	$2,000	$3,500	$5,000	$7,500	$10,000
# of complimentary seats to Gala			2	4	6	6	6	8	10	15	20
# of invitations to VIP pre-party					2	2	2	4	6	10	20
On-Site Benefits											
Invitation to address audience										X	X
Personal champagne toast									X		
Include item in swag bags										X	X
Personalized cup w/ logo								X			
Recognition during VIP Pre-party											X
Priority seating								X	X	X	X
On-Site Recognition											
Recognition by emcee								X	X	X	X
Logo on step-and-repeat backdrop										X	
Logo on slide show								X	X	X	X
Logo on sponsor signage					X	X	X	X	X	X	X
Personal sign on red carpet											X
Personal sign w/ logo				X	X	X	X				
Name on sponsor signs			X	X							
Website											
Logo on TCFS page w/ hyperlink								X	X	X	X
Logo on TCFS page				X	X	X	X				
Name on TCFS page			X								
Social Media											
Personalized recognition in postings w/hyperlink					X	X	X	X	X	X	X
Recognition in postings			X	X							
Silent Auction Bidding App											
Banner ad										X	X
Company logo mention									X		
Program Book											
Back cover color logo / ad											X
Inside front cover color ad										X	
Inside back cover color ad									X		
1/2 Page Ad		X	X	X	X	X	X	X			
Sponsorship page mention			X	X	X	X	X	X	X	X	X
1/4 Page Ad	X										
Post-event Recognition											
Outgoing press releases								X	X	X	X
Agency newsletter			X	X	X	X	X	X	X	X	X
Thank you email blast			X	X	X	X	X	X	X	X	X