

Emerald City Gala

*Honoring the brains, the heart
and the courage behind our mission*

**SATURDAY, MARCH 21, 2020
THE Q CENTER
1405 N. 5TH AVE., ST. CHARLES
6-11PM**



Emerald City Gala

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Dear Community Supporter,

TriCity Family Services' 31st Annual Gala will take place on Saturday, March 21, 2020, at the Q Center in St. Charles.

This year's theme, "Emerald City Gala", will honor the brains, heart and courage behind our mission of strengthening people and building community through the provision of quality, affordable counseling. Join us for a festive evening with hors d'oeuvres, music, dinner, live and silent auctions, wine and whiskey pulls, and more.

2019 Walk of Fame Gala Facts



- ★ 30th year running
- ★ Attended by nearly 400 people
- ★ Featured 77 silent auction items
- ★ Raised more than \$90,000 to support counseling services and mental health programs provided by TriCity Family Services

In FY'19, TriCity Family Services provided 45,439 hours of service to 4,942 individuals. Your Gala sponsorship will demonstrate a commitment to investing in our mission, as well as connecting your brand to nearly 400 influential community members in attendance at this event.

Sponsorship benefits are outlined on the following pages. For more information, contact Michelle Rollins, Communications Manager, at mrollins@tricityfamilyservices.org.

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Sponsorship Opportunities

Emerald City (Presenting) Sponsor*

\$10,000

- 10 Gala invitations
- Admission for 10 to After-Party
- Premier logo placement on event invitations
- Two-page color ad in event program book
- Premier sponsor logo placement
 - Agency website and event materials with hyperlink to business webpage
 - Silent auction bidding site
 - Agency newsletter, sent to 2,000+ people
- Social media spotlight on Facebook and Twitter
- Premier logo placement on day of event signage
- Verbal recognition by emcee at event
- Opportunity to address event attendees
- VIP auction preview
- Company name and logo included on email blasts and news releases

Deadline for this level is November 15, to be included on invitation.

Yellow Brick Road Sponsor

\$5,000

- Five Gala invitations
- Admission for 10 to After-Party
- One-page color ad in event program book
- Prominent sponsor logo placement
 - Agency website and event materials
 - Agency newsletter, sent to 2,000+ people
- Prominent logo placement on day of event signage
- Verbal recognition by emcee at event
- VIP auction preview
- Company name included on social media, email blasts, newsletter and news releases

** Only one sponsorship available*

For more information, contact Michelle Rollins, Communications Manager, at mrollins@tricityfamilyservices.org.

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Specialty Sponsorships

Lions, and Tigers, and Beers (Bar) Sponsor*

\$3,500

- Four Gala invitations
- Admission for four to After-Party
- Signage at the bars
- Naming rights to a signature cocktail
- Custom stir sticks or cocktail napkins with company logo
- Half-page ad in event program book
- Company name included on website, social media, email blasts, newsletter and news releases

There's No Place Like Home (Entertainment) Sponsor

\$2,500

- Three Gala invitations
- Admission for three to After-Party
- Prominent signage near the stage
- Verbal recognition by emcee at event
- Company name included on website, social media, email blasts, newsletter and news releases

Over the Rainbow (After-Party) Sponsor

\$1,500

- Two Gala invitations
- Admission for two to After-Party
- Signage at espresso bar and snacks table, as well as near entertainment
- Branded souvenir
- Half-page ad in event program book
- Company name included on website, social media, email blasts, newsletter and news releases

Flying Monkey (Valet) Sponsor*

\$1,500

- Two Gala invitations
- Admission for two to After-Party
- Recognition signage at the valet station
- Parking vouchers with company logo
- Half-page ad in event program book
- Company name included on website, social media, email blasts, newsletter and news releases

* Only one sponsorship available

For more information, contact Michelle Rollins, Communications Manager, at mrollins@tricityfamilyservices.org.

Ruby Slippers (Coat Check) Sponsor*

\$1,000

- Two Gala invitations
- Admission for two to After-Party
- Special signage at the coat check area
- Company logo on coat check tickets
- Half-page ad in event program book
- Company name included on website, social media, email blasts, newsletter and news releases

SOLD OUT

Poppy Field (Décor) Sponsor

\$750

- Company name or logo incorporated into décor
- Half-page ad in event program book
- Company name included on website, social media, email blasts, newsletter and news releases

Lollipop Guild Sponsor

\$100

- Company name displayed on oversized lollipops inside venue
- Company name included on website, social media, email blasts, newsletter and news releases

Advertisement Opportunities

Half-Page (Black and white. Landscape. 3.75”H x 5”W)

\$500

Quarter-Page (Black and white. Portrait. 3.75”H x 2.25”W)

\$250

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- | | |
|---|--|
| <input type="checkbox"/> Emerald City \$10,000 | <input checked="" type="checkbox"/> Ruby Slippers \$1,000 |
| <input type="checkbox"/> Yellow Brick Road \$5,000 | <input type="checkbox"/> Poppy Field \$750 |
| <input type="checkbox"/> Lions, and Tigers, and Beers \$3,500 | <input type="checkbox"/> Lollipop Guild \$100 |
| <input type="checkbox"/> There's No Place Like Home \$2,500 | ADVERTISEMENT OPPORTUNITIES |
| <input type="checkbox"/> Over the Rainbow \$1,500 | <input type="checkbox"/> Half-Page \$500 |
| <input type="checkbox"/> Flying Monkey \$1,500 | <input type="checkbox"/> Quarter-Page \$250 |

Name _____

Organization name (if applicable) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

I wish to pay by Check (payable to TriCity Family Services) Credit card

Name on card _____

Card number _____

Exp. date _____ Security code _____

DEADLINE FOR COMMITMENTS:

FRIDAY, MARCH 6

FOR MORE INFORMATION, contact Michelle Rollins, Communications Manager,
at mrollins@tricityfamilyservices.org.