



**Celebrating the wisdom,
heart and courage of our
community's mental health**

SATURDAY, MARCH 20, 2021

PRE-SHOW: 5:30PM

MAIN EVENT: 6PM



Dear Community Supporter,

TriCity Family Services' 32nd Annual Fundraiser, "No Place Like Home Gala," will take place on Saturday, March 20, 2021.

While this year's gala may look a bit different, you can still enjoy the night with your closest friends and family. Host a watch party in your home while we provide dinner for you!

Please join us from the comfort of your HOME and help us celebrate the wisdom, heart and courage of our community's mental health.

Your participation is essential to our client families, particularly given the critical need for mental health support following this past year's global crisis. Visit NoPlaceLikeHome.givesmart.com for more details!

2020 Emerald City Gala Facts

- ★ 31st year running
- ★ Supported by nearly 400 people
- ★ Raised nearly \$80,000 to support counseling services and mental health programs provided by TriCity Family Services



50th Golden Gala 2017



Mardi Gras Gala 2018



Walk of Fame Gala 2019

In Fiscal Year 2020, TriCity Family Services provided 31,830 counseling hours to 3,677 individuals. Your Gala sponsorship will demonstrate a commitment to investing in our mission, as well as connecting your brand to influential community members in during this virtual fundraiser.

Sponsorship benefits are outlined on the following pages.

For more information, contact Michelle Rollins, Director of Development, at mrollins@tricityfamilyservices.org.

Sponsorship Opportunities

Wizard of Oz (Production) Sponsor*

\$5,000

- Premier logo placement on event registration site
- Two-page color ad in event program book
- Premier sponsor logo placement
 - Agency website and event materials with hyperlink to business webpage
- Social media spotlight in Facebook (1) and Instagram (1) leading up to event
- Two verbal mentions during event, beginning and end
- Up to 30-second pre-recorded message or advertisement during program hour
- Branded swag for attendees
- Company name and logo included on email blasts and news releases

Dorothy (Pre-Event) Sponsor*

\$5,000

- One-page color ad in event program book
- Prominent sponsor logo placement
 - Agency website and event materials with hyperlink to business webpage
- Two verbal mentions during pre-event, beginning and end
- Up to 30-second pre-recorded message or advertisement during pre-event
- Branded swag for attendees
- Company name included on social media, email blasts, newsletter and news releases

* Only one sponsorship available

For more information, contact Michelle Rollins, Director of Development, at mrollins@tricityfamilyservices.org.

Specialty Sponsorships

Scarecrow (Meal) Sponsor

\$3,000

- Two available!
- Customized marketing opportunities in meal kits
- Half-page ad in event program book
- Company name included on website, social media, email blasts, newsletter and news releases

Tinman (Beverage) Sponsor*

\$3,000

- Customized marketing opportunities included with bottle of wine
- Half-page ad in event program book
- Company name included on website, social media, email blasts, newsletter and news releases

Lion (Program) Sponsor*

\$1,500

- Mention on cover of event program book, in addition to half-page ad within book
- Company name included on website, social media, email blasts, newsletter and news releases

Glinda (Watch Party) Sponsor

\$1,500

- Ten available!
- Complimentary meal kits (up to 10 people) per watch party
- Opportunity for 10-second cut to their watch party for business promo
- Half-page ad in event program book
- Company name included on website, social media, email blasts, newsletter and news releases

Advertisement Opportunities

Half-Page (Black and white. Landscape. 3.75"H x 5"W)**\$500****Quarter-Page** (Black and white. Portrait. 3.75"H x 2.25"W)**\$250**

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☐ Wizard of Oz \$5,000

☐ Dorothy \$5,000

☐ Scarecrow \$3,000

☐ Tinman \$3,000

☐ Lion \$2,000

☐ Glinda \$1,500

ADVERTISEMENT OPPORTUNITIES

☐ Half-Page \$500

☐ Quarter-Page \$250

Name_____

Organization name (if applicable) _____

Address_____

City_____State_____Zip_____

Phone_____Email_____

I wish to pay by ☐ Check (payable to TriCity Family Services) ☐ Credit card

Name on card_____

Card number_____

Exp. date_____Security code_____

DEADLINE FOR COMMITMENTS:

FRIDAY, MARCH 12

FOR MORE INFORMATION, contact Michelle Rollins, Director of Development,
at mrollins@tricityfamilyservices.org.