



Strategic Plan 2020-2025

Strengthening the mental health of our communities.

TriCity Family Services is a private, not-for-profit, human service agency serving the community members and organizations of Central Kane County. The agency is dedicated to strengthening people and building community through the provision of quality, affordable counseling, youth crisis intervention, prevention, and early intervention services that promote sound mental health and effective family functioning. As a community-based agency, TriCity Family Services promotes service excellence, honesty, hopefulness, personal responsibility, and respect for others.

*Providing quality mental health services that are accessible and affordable.
We support, encourage, validate and respect all.*

TriCity Family Services is positioning itself to thrive financially while providing excellent services and maintaining flexibility to address changes in the marketplace by employing goals and strategies that address the following areas:



Financial
Stability



Communications



Community
Partnership



Capacity
Building



Programs

Our Strategies



Financial Stability



Capacity Building

TriCity Family Services will increase and diversify our revenue streams to expand resources to meet the changing needs of the programming and build reserves.

TriCity Family Services will build capacity and diversify our revenue streams to expand resources to meet the changing needs of the agency and community.



Communications



Programming

TriCity Family Services will develop a communications plan to raise awareness of the agency as the expert on mental health services in the community and promote positive mental wellness.

TriCity Family Services will explore the development and expansion of innovative specialty programs and evaluate the efficacy and sustainability of existing programs.



Community Partnerships

TriCity Family Services will expand partnerships and alliances to adapt to a changing landscape and deliver relevant programming in our community.

